

Outdoor power changes industry and commerce

Is the outdoor power equipment market poised for continued growth?

Overall, the market is poised for continued growth as more consumers seek to enhance the beauty and functionality of their outdoor spaces. What will be the Size of the Outdoor Power Equipment Market During the Forecast Period? Request Free Sample

What factors influence the outdoor power equipment market?

The Outdoor Power Equipment Market is influenced by factors such as seasonal demand variations, consumer preferences, technological disruptions, and regulatory initiatives promoting sustainable and low-emission equipment. Understanding these dynamics is essential for stakeholders to navigate challenges and capitalize on emerging trends.

How big is the outdoor power equipment market?

The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services. Outdoor Power Equipment consists of small motors or engines primarily used for exterior service.

What is the global outdoor power equipment (OPE) market size?

The global Outdoor Power Equipment (OPE) market size was valued at USD 35.51 billion in 2024. The market is projected to grow from USD 37.36 billion in 2025 to USD 54.24 billion by 2032, exhibiting a CAGR of 5.47% during the forecast period. North America dominated the global market with a share of 51.51% in 2024.

Which country has the largest outdoor power equipment market in 2024?

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Is the outdoor industry undergoing a significant transformation in China?

[CHINA DAILY] The outdoor industry in China is undergoing a significant transformation, moving beyond rapid growth driven by camping and general outdoor activities to a more lifestyle-focused market, said industry experts and executives.

Europe's Outdoor Power Equipment Market will be USD 9762.36 million in 2024 and will grow at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2031. Stringent regulations on noise and emissions, along with a strong focus on maintaining green spaces, are expected to aid the sales to USD 13896.1 million by 2031

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2022 Outdoor Recreation Economy report that measures the economic impacts of outdoor recreation in the United States in 2021. Outdoor recreation accounted for \$862 billion in gross output (total spending), 4.5 million jobs, and 1.9% of the total GDP. Outdoor recreation gross output grew 21.7% in 2021. Outdoor

While gas remains the dominant technology, powering almost half (47%) of all outdoor power equipment used by consumers, battery-powered equipment now represents 1/3 of the installed base, uncovered by NIQ's Lawn and Garden Consumer Study.

The trend towards DIY activities and the importance of well-maintained outdoor spaces contributed to market growth. Key Industry Developments: E-commerce Expansion: The pandemic accelerated the shift ...

The extended producer responsibility (EPR) and new services for Circular Economy-products and packaging will profoundly change the retail sector. This is where the product life cycle plays a decisive role. In the future, QR codes on products could provide information about shelf life, care and recycling.

In 2025, the revenue generated in the Outdoor Equipment market worldwide amounts to US\$27.96bn. This market is projected to experience an annual growth rate of 5.70%, also known as a Compound ...

The outdoor industry is evolving in response to consumer demands, technological progress, and a growing emphasis on sustainability. These 11 trends highlight the ways in which outdoor activities and products will ...

Global ski market remains stable despite climate and price pressure. 2025-04-17T01:09:00+01:00 By Outdoor Industry Compass Editorial Team. According to Laurent Vanat, despite climate pressures and rising prices, the global ski industry held steady in 2024, with surprising regional trends and digital gaps revealed.

Covid-19 has had a marked affect on consumer behavior, especially within outdoor recreation. The sporting goods retail industry has grown 6.7% per year on average between 2018-23, with a marked ...

The global Outdoor Power Equipment market is forecasted to grow at a noteworthy CAGR of 5.71% between 2025 and 2033. By 2033, market size is expected to surge to USD 57.06 Billion, a substantial rise from the USD 34.62 Billion recorded in 2024.

With the emergence of e-commerce, consumers strive to obtain product information for comparison through digital channels and buy outdoor power equipment online. This trend has forced manufactures and retailers to strengthen their online presence by giving comprehensive product information, customer reviews and efficient purchasing facilities.

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BCorp Outdoor Lifestyle Brand Names New CMO and SVP Product, COO/CTO Shifts to Global Biz Dev Role. Salt Lake City, UT (February 3, 2025) /OUTDOOR SPORTSWIRE/ - Cotopaxi, a "Gear for Good," B-Corp adventure lifestyle brand, is proud to announce the appointment of two key leadership positions: Craig Rowley as Chief Marketing Officer (CMO) ...

Over the past decade, there has been a sea of change in the Outdoor Power Equipment industry. Electric and Battery-Powered equipment (also known as non-gas) has steadily eroded unit share from gas-powered equipment. What changes are we seeing and what may be contributing to these changes?

The Outdoor Power Equipment Market is set to grow by USD 11.51 billion by 2028 and finds itself on the cusp of an AI-powered market evolution. This is driving transformation and expanding possibilities, with market growth being driven by increasing preference for maintaining natural outdoor aesthetics continues to fuel the demand for yard equipment, horticultural tools, and ...

Outdoor Market Down in 2023, Expanding Market for Casual Products Drives Changes in Sales Mix. The outdoor industry landscape is changing, and we're here to help with timely insights to grow your brand. ... e-commerce, and specialty retail channels across outdoor product categories including apparel, footwear, equipment, and accessories.

The U.S. Department of Commerce's Bureau of Economic Analysis (BEA) has released economic data for 2021 exhibiting outdoor recreation's powerful and positive economic impact on the U.S. economy. These new numbers show outdoor recreation generates \$862 billion in economic output and 4.5 million jobs. This means the outdoor recreation economy ...

The outdoor power equipment industry has shown changes in 2023. Review our exclusive data on market share, retail sales data, top brands & retailers.

Intersport Austria highlights 2025 outdoor trends. 2025-04-15T11:10:00+01:00 By Outdoor Industry Compass Editorial Team. The Intersport sport report shows that cycling and running are still among the most popular sports among Austrians and that light e-MTBs, trail running innovations and gravel bikes are the strongest trends in 2025.

U.S. Outdoor Power Equipment (OPE) Market Size, Share & COVID-19 Impact Analysis, By Type (Lawn Mowers {Walk-behind Mowers, ZTR Mowers, Riding Mower, Robotic Mower, and Lawn & Garden Tractor}, Trimmers {Hedge Trimmer, Brush Cutter & Trimmer, Edge Trimmer/Edger, and Others}, Blowers {Snow Blower and Leaf Blower}, Chainsaw, Pressure ...

Operators in this industry sell lawn and outdoor power equipment and replacement parts to household consumers, farmers and ranchers and other professional workers. ... This industry excludes home improvement stores and e-commerce companies selling lawn and outdoor equipment. ... Including values and annual

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change: Revenue (2014-2029) IVA (2014 ...

By Greg Sharpless From the October 2023 Issue. Buying outdoor power equipment (OPE) is an investment that has a profound effect not only on your work efficiency, but on your business profitability. You simply can't ...

Active Outdoor Dynamics Shaping the Industry Navigating rocky terrain: short-term hurdles, long-term summit views. Driven by changing consumer preferences during COVID-19, the active outdoor market saw a step change increase in consumer participation, representing a fundamental recalibration of lifestyle choices, with lasting implications for the industry.

In 2018, the Chinese government recommended aggressively decreasing the non-tax burden on firms and establishing quantitative reduction targets for electricity prices (Yang and Liang, 2022) g. 1 depicts the monthly average electricity price trends of general industry and heavy industries from 2016 to 2019. The reduction in commercial and industrial electricity costs ...

Global Outdoor Power Equipment Market size is estimated to grow by USD 11.51 billion from 2023-2028 at CAGR of 6.44% with preference for maintaining natural outdoor aesthetics

Consider this: According to the Outdoor Industry Association's 2024 Outdoor Participation Trends Report, participation in outdoor activities in the U.S. grew by more than 4% in 2023, bringing the number of potential outdoor consumers to a record of nearly 176 million people nationwide (and encompassing more than 57% of Americans age 6 and older).

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